

## YouGov/The European Council on Foreign Relations: survey results

Sample Size: 1743 GB Adults Fieldwork: 20th - 21st August 2012

]		Vot	ng int	tention		2010 V	ote	Ge	ender		A	je		Socia	grade			Region			Pa	ir 1	Pa	ir 2	Pa	ir 3	Pa	ir 4	Pai	ir 5	Pai	ir 6	Pai	ir 7	Pai	ir 8
	Total	Con L	ah I	Lib Dem UK	IP Cor	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon- don	Rest of South	Midlands / Wales	North	Scot- land	Total closer to A	Total closer to B	Total closer to A	Total closer to B	Total closer to A	Total closer to B			Total closer to A	Total closer to B		Total closer to B		closer		Total closer to B
Weighted Sample	1743	441 5	72 1	111 99	545	412	392	847	896	211	444	596	492	994	749	223	566	373	429	152	774	367	685	632	396	1034	441	895	699	608	544	837	659	607	438	910
Unweighted Sample	1743	443 5	19 1	118 10	6 551	414	391	832	911	85	464	703	491	1201	542	272	559	328	363	221	724	427	704	627	376	1078	397	964	741	587	591	802	707	578	484	892
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Here are some pairs of statements. For each pair, please indicate whether you agree more with Statement A or statement B.

### PAIR 1

Statement A - 'The best things about Britain are to do with its history, geography and traditions - things like the monarchy, the countryside, warm beer and cricket on the village green, and our history of standing alone against Hiller in the Second World War.'

Statement B - The best things about Britain are to do with its values of tolerance, democracy and fair play - things like free speech, the right to protest, and the way we have welcomed people from all over the world who wish to settle here.'

I agree wholly with statement A, and not at all with statement B 13				9 1	7 8	6	15	12	12	12	13 1	14 11	1 1	6 1	11	16	13	12	8	30	0	10	19	14	14	24	10	10	18	8	20	10	18	9	17
I agree with statement A more than statement B 31	36	29	20 4	4 3	37 27	30	26	36	28	37	29 3	30 29	9 3	34 2	24	31	37	33	23	70	0	27	36	31	32	36	28	26	38	25	38	28	37	22	37
TOTAL CLOSER TO A 44	54	39	25 6	3 5	54 35	36	41	48	40	49	42 4	14 40	0 5	io 3	35	47	50	45	31	100	0	37	55	45	46	60	38	36	56	33	58	38	55	31	54
I agree with both statements to the same degree 25	27	25	32 1	8 2	27 24	30	25	25	22	24	25 2	27 27	7 2	2 2	29	28	22	24	18	0	0	25	26	26	25	25	25	25	24	27	23	23	26	22	27
I agree with statement B more than statement A 18	12	25	32 8	3 1	11 26	25	21	16	18	15	21 1	19 22	2 1	4 2	26	15	15	18	30	0	87	29	11	21	18	11	26	30	11	32	11	31	10	37	11
I agree wholly with statement B, and not at all with statement A 3	0	4	8 1	1	1 5	5	3	2	3	3	3 :	3 3	3 2	2	3	1	2	5	5	0	13	4	2	2	3	1	4	4	2	5	2	4	2	7	2
TOTAL CLOSER TO B 21	12	29	40 9	9 1	12 31	30	24	18	21	18	24 2	22 25	5 1	6 2	29	16	17	23	35	0	100	33	13	23	21	12	30	34	13	37	13	35	12	44	13
I don't agree with either statement 6	5	3	2 7	7	5 6	2	8	4	7	6	7 -	4 5	5 7	7	3	7	5	6	11	0	0	3	6	5	6	4	5	5	7	3	6	3	6	3	6
Don't know 3	1	3	2 3	3	2 2	2	2	5	10	4	3 1	2 3	٤ ۷	4	3	2	6	2	4	0	0	1	0	1	1	Ω	1	1	0	0	1	1 1	1	1	0

### PAIR 2

Statement A - 'Taking everything into account – especially modern technology (such as the Internet and mobile phones), rising life expectancy, more interesting jobs, the huge choice of food, clothes, culture and leisure opportunities that previous generations could only dream of – life in Britian today is generally better than it was 30 or 40 years ago.'

Statement B - 'Taking everything into account – especially large-scale immigration, high unemployment, unruly schools, drug pushing, drunken hooligans, lax moral standards and gang wars in many cities – life in Britain today is generally worse than it was 30 or 40 years ago.'

I agree wholly with statement A, and not at all with statement B 12 I agree with statement A more than statement B 28															14 28	9 30	14 23	13 28	11 30	10 24	25 36	30 70	0	22 43	8 23	17 29	11 30	19 37	8 21	20 39	8 21	19 35	7 24	23 39	7 24
TOTAL CLOSER TO A 40	44	43	48	17	36	44	44	44 3	6	38	45	40 3	4 42	36	42	39	37	41	41	34	61	100	0	65	31	46	41	56	29	59	29	54	31	62	31
I agree with both statements to the same degree 16	17	16	13	21	19	12	18	15 1	7	15	17	17 1	1 16	16	16	14	19	18	10	18	12	0	0	13	16	15	14	12	16	15	16	14	14	11	17
I agree with statement B more than statement A 30	27	29	23	41	33	30	26	27 3	2	18	25	29 3	28	32	27	31	32	28	29	35	19	0	82	18	39	28	33	23	40	19	40	22	42	19	39
I agree wholly with statement B, and not at all with statement A 7	5	6	9	17	7	6	5	7 6	6	5	3	8 8	5	8	6	6	5	7	9	9	3	0	18	2	9	8	6	3	12	3	11	4	11	3	10
TOTAL CLOSER TO B 37	32	35	32	58	40	36	31	34 3	8	23	28	37 4	7 33	40	33	37	37	35	38	44	22	0	100	20	48	36	39	26	52	22	51	26	53	22	49
I don't agree with either statement 4	6	3	3	2	3	5	3	5 4	ı	14	3	4 3	4	5	5	7	2	3	7	3	4	0	0	3	5	3	6	5	3	3	3	5	3	4	3
Don't know 4	1 1	2	3	3	3	3	3	3 5	5	10	6	2 2	4	4	4	3	6	4	5	1	0	0	0	0	1	0	1	1	1	0	1	0	0	0	1



Fieldwork: 20th - 21st August 2012

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	Total	Con La	b Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1		Lon- don		Midlands / Wales	North	Scot- land	closer	Total closer to B	Total closer to A	Total closer to B												
Weighted Sample	1743	441 57	2 111	99	545	412	392	847	896	211	444	596	492	994	749	223	566	373	429	152	774	367	685	632	396	1034	441	895	699	608	544	837	659	607	438	910
Unweighted Sample	1743	443 51	9 118	106	551	414	391	832	911	85	464	703	491	1201	542	272	559	328	363	221	724	427	704	627	376	1078	397	964	741	587	591	802	707	578	484	892
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### PAIR 3

Statement A · 'Despite Britain's current economic problems, I am basically confident about the long-term future. Our children's generation is likely to end up enjoying a better standard of living than our generation, just as our generation has broadly been better off in material terms than our parents' generation.

Statement B - 1 am not at all confident that the pattern will continue, of each generation being better off than its parents' generation. I fear that our children's generation will find it harder throughout their lives than ours to enjoy a reasonable standard of living.'

I agree wholly with statement A, and not at all with statement B 5	9	4	4 5	5 I	7 2	2 3	6	4	1 3	5	5	6	5	5 I	5	4	3	7	5	6	5	9	2	22	0	13	2	8	3 [	8	4	8	4	8	4
I agree with statement A more than statement B 18	25	17	21 8	8 2	23 1	7 18	22	14	18	23	15	16	20	15	22	18	20	15	14	17	20	28	10	78	0	28	15	23	16	25	12	23	14	27	15
TOTAL CLOSER TO A 23	34	21	25 1	3	30 1	9 21	28	18	21	28	20	22 :	25	20 :	27	22	23	22	19	23	25	37	12	100	0	41	17	31	19	33	16	31	18	35	19
I agree with both statements to the same degree 9			10 4	4	8 1	0 8	10	8	9	7	10	10	9	9	10	7	13	8	7	9	7	9	6	0	0	8	6	6	7	6	9	7	7	8	8
I agree with statement B more than statement A 43	41	45	44 4	8 4	40 4	4 47	37	49	37	38	45	49	42	44 :	38	46	38	46	43	43	46	40	51	0	73	33	52	43	51	43	49	44	48	41	50
I agree wholly with statement B, and not at all with statement A 16	9	19	13 3	1 1	14 2	0 15	17	16	5	16	19	17	16	17	16	17	16	15	21	19	15	7	28	0	27	12	20	14	22	10	22	13	22	11	20
TOTAL CLOSER TO B 59	50	64	57 7	9 !	54 6	4 62	54	65	42	54	64	66	58	61	54	63	54	61	64	62	61	47	79	0	100	45	72	57	73	53	71	57	70	52	70
I don't agree with either statement 3	3	3	2 '	1	2 2	2 5	3	3	7	2	3	2	3	3	3	2	2	4	5	2	3	2	2	0	0	1	3	2	1	3	2	2	3	3	1
Don't know 6	4	2	6 :	3	5 5	5 4	5	7	20	8	3	2	6	7	6	6	8	5	5	3	4	4	2	0	0	4	2	3	2	- 5	2	4	1	2	2

#### PAIR

Statement A - 'It's understandable that people throughout the world are patriots who are proud of their own country. But Britain's history and character make our country special. We really do have more reason to be proud of our country than people in most other countries have reason to be proud of theirs.'

Statement B - 1t's natural to be proud of one's own country, but if we are honest we should recognise that no country is fundamentally superior to any other. People in much of the world have just as much reason to be proud of their country as we have to be proud of ours.'

I agree wholly with statement A, and not at all with statement B 7 I agree with statement A more than statement B 18	10 29	7 15	8 17 10 30	12 28	4	4 13	10 20	5 16	7 19	7 20	6 15	9 19	6 18	9 17	7 22	6 19	11 13	8 18	5 17	12 22	3 11	9 20	8 17	14 31	6 14	29 71	0	7 16	10 21	8 17	9 19	6 15	10 23	9 11	9 23
TOTAL CLOSER TO A 25																	24					29	25	45		100				25		21	33	20	32
I agree with both statements to the same degree 15	15	15	14 12	14	19	11	12	17	6	11	17	18	13	17	12	14	15	16	13	18	6	12	16	11	14	0	0	11	16	12	15	9	16	12	14
I agree with statement B more than statement A 32	30	33	31 24	29	35	35	29	35	28	30	33	33	33	29	30	32	30	35	29	31	37	34	35	27	37	0	62	36	32	30	34	36	31	37	33
I agree wholly with statement B, and not at all with statement A 20	10	24	28 12	10	23	31	20	19	18	20	22	17	22	17	19	21	16	18	28	13	38	19	20	12	25	0	38	27	15	28	17	28	16	29	17
TOTAL CLOSER TO B 52	40	57	59 36	39	58	66	49	54	46	50	55	50	55	46	49	53	46	53	57	44	75	53	55	39	62	0	100	63	47	58	51	64	47	66	50
I don't agree with either statement 4	3	3	5 3	3	3	4	5	3	3	5	5	2	3	5	3	4	6	2	4	3	3	3	3	3	4	0	0	2	4	2	4	2	4	2	3
Don't know 5	1	3	3 3	4	4	3	4	6	18	6	2	2	4	6	7	3	9	3	4	2	3	3	1	1	1	0	0	1	1	2	2	2	1	0	1



Fieldwork: 20th - 21st August 2012

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		>	/oting i	ntentio	n	2	010 Vc	ote	G	ender		A	ge		Socia	I grade			Region			Pa	ir 1	Pa	ir 2	Pa	ir 3	Pa	ir 4	Pa	ir 5	Pa	air 6	Pa	ir 7	Pai	r 8
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon- don	Rest of South	Midlands / Wales	North	Scot- land	Total closer to A	Total closer to B		Total closer to B	Total closer to A		Total closer to A	Total closer to B		Total closer to B						
Weighted Sample	1743	441	572	111	99	545	412	392	847	896	211	444	596	492	994	749	223	566	373	429	152	774	367	685	632	396	1034	441	895	699	608	544	837	659	607	438	910
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### PAIR 5

Statement A - 'In today's world, with global trade and global companies, there are severe limits to what Britain can achieve on its own. We must work closely with other countries and with global institutions such as the United Nations, the Commonwealth and the World Trade Organisation if we are to maximise our influence and prosperity.

Statement B · 'The case for global rules and institutions is often overstated, and their so-called benefits an illusion. Britain is perfectly able to decide for itself how best to run its affairs and relate to other countries. Britain should seek to control its destiny without worrying about the rest of the world.'

I agree wholly with statement A, and not at all with statement B 11												9 12			11	10	10	12	7	24	18	6	19	8	11	13	27	0	24	4	21	4	26	5
I agree with statement A more than statement B 29	33	35	35 10	) 2	4 34	36	32	27	33	31	28 2	8 33	25	39	30	27	25	27	25	42	39	23	37	30	26	35	73	0	39	24	48	16	47	22
TOTAL CLOSER TO A 40	40	49	55 16	3	1 49	50	45	36	43	43	40 3	7 45	35	53	41	37	35	39	32	66	57	29	56	38	37	48	100	0	63	28	69	20	73	27
I agree with both statements to the same degree 13							12					1 14		9	14	14	14	9	15	7	12	12	12	11	14	11	0	0	14	12	10	11	10	14
I agree with statement B more than statement A 26	31	23	18 44	1 3	5 21	20	24	28	14	21	26 3	5 23	30	17	26	22	32	30	32	17	20	35	23	30	33	24	0	74	14	39	14	43	10	39
I agree wholly with statement B, and not at all with statement A 9	8	6	9 26	3 1	2 8	5	11	7	3	8	10 1	2 8	11	8	9	11	9	7	12	5	5	15	5	12	11	8	0	26	4	15	2	19	2	15
TOTAL CLOSER TO B 35	39	29	27 70	) 4	7 29	25	35	35	17	29	36 4	7 31	41	25	35	33	41	37	44	22	25	50	28	42	44	32	0	100	18	54	16	62	12	54
I don't agree with either statement 4	3	4	2 1	- 2	2 3	6	3	4	6	4	4 :	2 4	3	3	3	3	5	5	2	4	2	4	1	3	1	4	0	0	2	2	2	3	2	2
Don't know 8	2	6	4 4		5 5	8	6	11	20	11	6	4 8	9	9	7	13	5	10	6	2	4	4	3	5	4	5	0	0	3	5	2	3	2	3

### PAIR 6

Statement A - 'It is in Britain's interests to help the world's poorer countries to become better off. This would be good for British exports and British jobs - and reduce the danger of conflict and terrorism. For these reasons there is a strong practical as well as moral argument for maintaining our spending on international development.'

Statement B · Money spent on international aid is largely wasted. It supports corrupt regimes and ends up doing little or nothing to support development or reduce conflict or terrorism. There is neither a moral nor a practical case for such spending. Britain should look after itself, and leave poorer countries to sort themselves out."

I agree wholly with statement A, and not at all with statement B 12	8   2	15	22	3	7 1	6 1	7 13	10	14	4 12	2 11	10	12	11	16	10	8	13	15	7	27	21	4	20	9	13	13	22	4	37	0	22	5	29	4
I agree with statement A more than statement B 20	21	25	25	3	16 2	7 2	4 20	19	14	4 2	20	20	22	17	20	21	22	17	17	17	28	27	15	26	19	19	23	27	12	63	0	30	13	35	15
TOTAL CLOSER TO A 32	2 29	40	47	6	23 4	l3 4	1 33	29	28	8 33	31	30	34	28	36	31	30	30	32	24	55	48	19	46	28	32	36	49	16	100	0	52	18	64	19
I agree with both statements to the same degree 11		9	16	6	11 1	0 1	5 12	11	13	3 15	5 11	8	12	11	11	11	13	11	9	9	11	13	7	16	9	12	10	13	8	0	0	11	7	11	1
I agree with statement B more than statement A 31	34	33	19	29	33 3	30 2	4 29	32	34	4 24	30	36	28	34	34	29	30	33	25	38	20	25	40	22	36	32	32	26	40	0	64	26	37	17	4
I agree wholly with statement B, and not at all with statement A 17	19	11	11	52	25 1	1 1	0 20	15	5	16	19	22	17	18	11	19	17	17	23	24	9	10	28	12	21	22	16	8	33	0	36	6	34	5	2
TOTAL CLOSER TO B 48	53	44	30	81	58 4	11 3	4 49	47	39	9 40	49	58	45	52	45	48	47	50	48	62	29	35	68	34	57	54	48	34	73	0	100	32	71	22	6
I don't agree with either statement 4	3	4	3	4	4	3 4	4 3	5	4	5	4	3	3	5	3	4	5	3	6	3	3	3	3	2	4	1	4	3	3	0	0	4	2	3	- :
Don't know 5	2	3	4	4	4	3 (	3	8	16	6 8	3	1	6	4	5	6	6	5	4	3	1	2	3	2	2	1	2	1	0	0	0	1	2	1	(



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	Total	Con	Lab L	Lib lem U	KIP C	on	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon- don	Rest of South	Midlands / Wales	North	Scot- land	Total closer to A	Total closer to B														
Weighted Sample	1743	441	572 1	11 9	99 5	45	412	392	847	896	211	444	596	492	994	749	223	566	373	429	152	774	367	685	632	396	1034	441	895	699	608	544	837	659	607	438	910
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	%	%	%	% '	% '	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	-%	%	-%	%	%	%	%

### PAIR 7

Statement A - Whether we like it or not, Britain must work especially closely with the rest of Europe if it is to prosper in the 21st century. That does not necessarily mean accepting the European Union as it is. Nor does it mean that Britain must work for a 'United States of Europe.' It does mean that, inside or outside the EU, we must recognise that we are a European nation.'

Statement B - 'As an island with a long history of connections with the rest of the world, a major role in the Commonwealth and a 'special relationship' with the USA, Britain has no need to give extra weight to its links with the rest of Europe. Britain is most likely to prosper if it treats the rest of Europe as no more important to us than any other part of the world.'

I agree wholly with statement A, and not at all with statement B 11				2	7	13	17	13	8	12	13	11 8	8 1	11 1	10	15	9	11	9	12	8	24	19	5	18	8	9	13	22	2	24	4	28	0	31	3
I agree with statement A more than statement B 27	31	33	29	2	21	33 3	33	29	25	29	25	29 2	7 3	31 :	22	31	26	27	26	28	24	38	34	22	32	28	23	35	44	15	39	21	72	0	45	19
TOTAL CLOSER TO A 38	38	47	50	4	28	46	50	42	33	41	38	40 3	5 4	12 :	32	46	35	38	35	40	32	62	53	27	50	36	32	48	66	17	63	25	100	0	76	22
I agree with both statements to the same degree 14	16	15	20	7	14	16 '	14	13	15	17	12	15 1	4 1	14	14	14	14	15	15	11	14	12	13	14	15	13	14	11	12	12	12	14	0	0	12	14
I agree with statement B more than statement A 24	27	23	15	32	31	21 2	21	21	26	18	20	23 3	31 2	22 :	27	22	24	21	28	23	28	14	22	31	20	28	28	23	15	39	17	32	0	69	7	37
I agree wholly with statement B, and not at all with statement A 11	13	6	6	46	17	6	4	14	8	3	12	11 1	3 1	11	11	4	13	11	12	12	15	5	5	19	9	12	18	8	3	23	2	20	0	31	1	19
TOTAL CLOSER TO B 35	40	29	21	78	48	27 2	25	35	34	21	32	34 4	4 3	33	38	26	37	32	40	35	43	19	27	50	29	40	46	31	18	62	19	52	0	100	8	56
I don't agree with either statement 4	2	5	3	3	3	4	3	3	5	5	4	5 2	2 ;	3	6	4	4	7	2	5	4	2	3	4	1	5	2	4	3	4	2	4	0	0	2	5
Don't know 9	4	5	7	9	6	5	8	5	12	17	14	6 5	5   8	8	10	9	10	8	9	9	7	3	5	4	4	5	6	5	2	4	3	5	0	0	2	4

### PAIR 8

Statement A · 'For all its faults, the European Union is a pioneering example of the way different countries can work together for mutual benefit. Over the past half century, the EU has helped Europe to become more peaceful, democratic and prosperous than at any time in the continent's history.'

Statement B · 'The EU has failed. It is expensive, inefficient and overbearing. It stops the governments of member states from doing the things they need to do improve the lives of their citizens. The EU has had nothing to do with Europe being more peaceful, democratic and morspersus than it used to be '

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	I agree wholly with statement A, and not at all with statement B 7		11	13 0	4	10	8	9	5	8	8 6	3 7	7	6	9	6	6	6	12	3	18	13	3	12	5	6	9	13	3	15	2	15	2	28	0
	I agree with statement A more than statement B 18	12	24	31 3	9	27	26	18	19	21	19 2	0 15	20	16	23	17	17	18	18	14	34	27	12	26	17	14	23	32	6	36	9	35	4	72	0
	TOTAL CLOSER TO A 25	16	35	44 3	13	3 37	34	27	24	29	27 2	6 22	27	22	32	23	23	24	30	17	52	40	15	38	22	20	32	45	9	51	11	50	6	100	0
	I agree with both statements to the same degree 8	10	9	18 0	8	8	10	12	6	12	11 7	7 6	9	7	10	8	9	9	4	8	7	7	7	8	7	9	6	10	4	6	7	10	4	0	0
	I agree with statement B more than statement A 31	40	30	14 27	35	5 30	25	28	33	27	27 3	1 37	30	33	33	32	33	30	25	36	20	27	37	27	36	36	32	26	39	23	38	24	40	0	59
	I agree wholly with statement B, and not at all with statement A 21	28	13	14 66	34	1 16	13	23	19	4	16 2	4 30	21	22	12	24	20	22	26	27	11	14	33	17	25	29	18	9	42	9	35	6	43	0	41
	TOTAL CLOSER TO B 52	68	43	28 93	69	46	38	51	52	31	43 5	5 67	51	55	45	56	53	52	51	63	31	41	70	44	61	65	50	35	81	32	73	30	83	0	100
	I don't agree with either statement 4	2	5	4 1	3	2	7	4	5	5	5 5	5 3	5	4	3	5	2	6	5	3	5	4	3	4	4	2	4	3	3	4	3	5	3	0	0
	Don't know 10	4	7	6 3	7	7	10	6	13	23	14 7	7 4	9	11	9	9	13	9	9	8	5	7	5	5	6	4	7	7	2	6	5	6	4	0	0



# **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

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Age and Gender		
Male 18 to 24	33	108
Male 25 to 39	189	223
Male 40 to 59	374	295
Male 60 +	236	221
Female 18 to 24	52	103
Female 25 to 39	275	221
Female 40 to 59	329	302
Female 60 +	255	270
Region		
North England	363	429
Midlands	252	286
East England	162	167
London	272	223
South England	397	399
Wales	76	87
Scotland	221	152
Social Grade		
AB	684	488
C1	517	505
C2	246	366
DE	296	383
Newspaper Type		
Express / Mail	322	279
Sun / Star	168	410
Mirror / Record	87	174
Guardian / Independent	91	78
FT / Times / Telegraph	122	166
Other Paper	279	200
No Paper	674	436
Political Party Identification		
Labour	524	566
Conservative	508	497
Liberal Democrat	194	209
SNP/Plaid Cymru	77	30
Others	66	23
None/ DK	374	418

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